



Your investment in ATHS provides year-round brand recognition, increasing your brand loyalty, while rewarding your employees with the gift of an ATHS membership and its benefits. Your company will enjoy advertising and sales opportunities to put you ahead of the fleet.

A **Corporate Membership** is the best way for you to get involved and be seen all year long by ATHS and its growing membership of nearly 18,000 members! A true win for corporate members!



Make a lasting impact on the trucking industry with your engagement and visibility when your company elects to become a corporate member of the American Truck Historical Society.








The Value

A Corporate Membership allows you to provide individual memberships to your employees, clients, and family members while taking advantage of the marketing opportunities!

You choose the individuals who will participate in your Corporate Membership, and we deliver the ATHS member benefits with a year full of fun and friendships!

It allows them to engage and connect while you lead!

Your company will receive brand recognition and exposure through:

-  **ATHS.org** with an average reach of 8,000 visitors per month.
-  **ATHS social media platforms** with 100,000+ followers
-  **National Convention & Truck Show** with nearly 10,000 spectators
-  **Your logo** on print and digital marketing materials
-  **Wheels of Time**, a renowned magazine distributed to nearly 30,000 ATHS members and outlets across the country



AMERICAN TRUCK HISTORICAL SOCIETY MISSION:

To preserve the history of trucks, the trucking industry, and its pioneers.



American Truck Historical Society
10380 N Ambassador Dr. Ste 101
Kansas City, MO 64153
816-891-9900
info@ATHS.org

ATHS.org

AMERICAN TRUCK HISTORICAL SOCIETY

CORPORATE MEMBERSHIP



Provide individual ATHS memberships to your employees, clients, and family members!

ATHS.org



CORPORATE CLASSES

CORPORATE CLASS MEMBER BENEFITS	DIAMOND PLATE \$2,000	POLISHED \$1,500	RESTORED \$1,000	ORIGINAL \$500
Company Names/Individual Memberships	10 individual memberships	7 individual memberships	5 individual memberships	1 individual membership
Named individual to serve as voting representative	✓	✓	✓	✓
Discount on members-only products and services	✓	✓	✓	✓
Complimentary copies of <i>Wheels of Time</i> (6 issues) and <i>Show Time</i> (1 issue)	10 complimentary magazine copies	7 complimentary magazine copies	5 complimentary magazine copies	5 complimentary magazine copies
Magazines delivered by U.S. mail to address(es) of choice	10 addresses of choice	7 addresses of choice	5 addresses of choice	5 delivered to 1 address
Discount on 10x10 convention exhibit booth	20% exhibit discount	10% exhibit discount	10% exhibit discount	10% exhibit discount
Discounted tickets to ATHS Awards Dinner	20% awards dinner discount (unlimited)	10% awards dinner discount (max 10)	10% awards dinner discount (max 10)	5% awards dinner discount (max 10)
Annual advertisement on ATHS Facebook page	✓	✓	✓	✓
Company name listed on Corporate Membership webpage ATHS.org	✓	✓	✓	✓
Discounts on <i>Wheels of Time</i> and ATHS.org advertising	✓	✓	✓	✓
Linked company logo on ATHS.org	✓	✓		
Company name listed in <i>Wheels of Time</i>	✓	✓		
One time use of ATHS facility/conference room	✓	✓		
Company logo and URL featured in <i>Wheels of Time</i>	✓			
Company Logo on prominent ATHS Materials	✓			
Exclusive luncheon with ATHS President and Executive Director at the National Convention & Truck Show	✓			



JOIN TODAY

Choose Your Annual Corporate Membership Class

- DIAMOND PLATE.....\$2,000
(10 Individual Memberships)
- POLISHED.....\$1,500
(7 Individual Memberships)
- RESTORED.....\$1,000
(5 Individual Memberships)
- ORIGINAL.....\$500
(1 Individual Membership, 5 magazines mailed to one address)

CONTACT INFORMATION

Company _____

Company Contact _____

Address _____

City _____

State _____ Zip _____

Phone Main Line _____

Phone Direct Line _____

Email _____

CREDIT CARD INFORMATION

Name _____

Card # _____

Exp. Date _____ Security Code _____

Please note that ATHS staff will contact you to obtain names and addresses of your enrollees.

SAVE A STAMP

JOIN OR RENEW ONLINE at ATHS.org



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