



**Plan now for the 2023 ATHS National Convention & Truck Show in Reno  
— Early Bird deadline is March 31 —**

**KANSAS CITY, Mo. (March 28, 2023)** – Register now for the 2023 ATHS National Convention & Truck Show in Reno, Nevada, June 8-10. The Early Bird deadline is March 31, but ATHS welcomes all who want to attend and will take registrations onsite. “The \$10 savings per registrant is beneficial when a family attends the Convention & Truck Show. Don’t forget 12 and under are free!” said Executive Director Laurence Gratton.

ATHS begins taking onsite registrations on Tuesday, June 6. The Kickoff Casino Party on Wednesday, June 7, welcomes attendees, and the 2023 National Convention & Truck Show will commence June 8 at the Grand Resort Hotel & Casino, 2500 E 2nd St, Reno, Nevada.

Register as a Convention Attendee or to Display Truck(s) by:

- ATHS Website: [ATHS/org/Convention](https://www.athshistorical.org/convention)
- Phone: 816-891-9900
- Mail a Convention Registration form [Download <https://bit.ly/40GN70H>] and payment to:

American Truck Historical Society  
10380 N Ambassador Dr. #101  
Kansas City, MO 64153

The ATHS National Convention and Truck Show are open to the public, June 8-10. Daily gate admittance is \$15/adult and 12 & under are free and includes the Truck Show, Vendor Expo, and Learning Sessions. Pre-sales can be purchased online beginning June 7. The truck show averages over 1,000 trucks of all shapes and sizes on display.

“The National Convention & Truck Show is much more than just a truck show. From the 15 Learning Sessions presented to entertain and educate guests, to the Awards Banquet that honors those who contributed greatly to the industry, to the Kickoff Casino Party that encourages fun and camaraderie among members, said Gratton. “ATHS aims to host an event that members can be proud of! There will be family and kids’ activities. And new this year — a spectacular Light Show!”

The 2023 ATHS sponsors include: Cummins, Daimler Truck North America, Vander Haag's, Iowa 80, Truckomat, Cat Scale, Hagerty Insurance, The Sercombe Family, Reiselt's Machine Works, Owner-Operator-Independent Drivers Association, Old Iron, and Carlisle Truck Nationals Big Rig & Shine.

For more information, visit [ATHS/org/Convention](https://www.athshistory.org/Convention) or email [events@ATHS.org](mailto:events@ATHS.org) or call 816-891-9900.

### **About ATHS**

The American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. ATHS is international in scope, with 16,000+ members and 91 chapters spanning 23 countries and all 50 United States. The Zoe James Memorial Library hosts a collection of over 500,000 artifacts, including digitized and original photographs and documents, 35,000 pieces of sales literature, 45,000 books and periodicals, along with an extensive collection of scale model trucks. The American Trucking and Industry Leader Hall of Fame, ATHS Visitor Center, and Library are housed within the home office in Kansas City, Missouri, U.S.A. More information about ATHS, including hours of operation, can be found at [ATHS.org](https://www.athshistory.org).

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10380 N. Ambassador Dr. Ste. 101 | Kansas City | MO 64153 | (816) 891-9900 | [ATHS.org](https://www.athshistory.org) | [info@ATHS.org](mailto:info@ATHS.org)

**Mission: To preserve the history of trucks, the trucking industry, and its pioneers.**