

Please note the wrong date was recorded in the minutes for the next AHS Board of Directors Meeting. The correct date is January 27-29, 2022.



American Truck Historical Society

Minutes of the Regular Meeting

Board of Directors – Kansas City, MO

October 14, 2021

Call to Order

Chairman Tom Mullen called the meeting of the AHS Board of Directors to order at 8:30 a.m. on Thursday, October 14, 2021. The meeting was held at the American Truck Historical Society in Kansas City, Missouri.

Board Members Present

Tom Mullen, Mark Schroyer, Marty Glomb, David Schnautz, Dale Bridge, Rick Knox, Wade Beck, Christian Budke, Rocco Chianelli, Ken Crouse, John Doll, Michael Gully, David Hemelright, Clayton Hoak, Lonnie Jones, BJ King, Glenn Martin, Dennis Martinez, Dean McWhirk, Chris Nolet, Stephen Rosemond, Russell Spawn Jr, Tony Van Beek, John Vannatta, Craig Vogel, Bill Wagner, Lenny Wild, and Ex-Officio Laurence Gration, Executive Director.

Staff Present

Courtney Cesar, John Shehane, Marina Spexarth, Dan Tilson, and Stormy Wylie.

Guests Present

Amber McWhirk, Jerry Wessel, Tony Martin, Bob Davis, Tim Wright, Steve Siemen, Denny Postma, Ashley Donaldson, and Jim McCarl.

Quorum

A quorum was established with 26 voting members being present.

Approval of Minutes

Glenn Martin (Bill Wagner) moved “to accept June 3, 2021, board minutes as presented.” Motion passed with no discussion.

Reports

President Mark Schroyer thanked everyone for their attendance at this meeting and to the 50th Anniversary celebrations that are occurring the next few days. He encouraged members to reach out to AHS and take part in committees.

Executive Director Laurence Gration reported on the state of the Society.

Treasurer Dale Bridge reported on the financial state of the Society.

Chairman Tom Mullen reported on the state of the Society. Marty Glomb reported on the updates to the ATHS convention registration software. John Vannatta reported on the development and vision of the American Trucking and Industry Leaders Hall of Fame.

President Mark Schroyer appointed Tony Martin, Bob Davis, Steve Siemen, and Tim Wright to the ATHS Board of Directors.

Stephen Rosemond reported that the Awards Committee approved five awards and discussed the creation of a Chapter Member Service Award, which would be given to a chapter member for meritorious service.

Treasurer Dale Bridge reported on the activities of the Finance Committee.

John Vannatta reported on the activities of the Nominating Committee and the slate of officers for the 2022-2023 term.

Tim Wright (Dave Hemelright) moved to “approve the slate as adjusted.” Motion passed with no discussion.

David Schnautz reported that the Convention Committee discussed amendments to the ATHS National Convention Policy, convention pricing, and potential sites for 2026. Mark Schroyer asked for confirmation of the minutes for the 2025 convention site.

Amber McWhirk reported that the Volunteer Committee discussed the Volunteer Incentive Program.

Marty Glomb reported the Bylaws Committee discussed amendments to the bylaws to make the bylaws more modern and making the term for the Secretary and Treasurer positions consistent with the other officer positions.

John Vannatta (BJ King) moved to “make the Secretary and Treasurer officer positions to be a three-year term.” Motion passed with brief discussion.

Tom Mullen reported the Marketing & Communications Committee discussed the Social Media Guidelines for Chapters and ATHS, reviewed the current social media platforms and the ATHS website, approved the ATHS Sponsorship levels and guidelines, and discussed potential audiences to market ATHS to.

Secretary Rick Knox reported that the Library Committee reviewed and approved donations to be added to the collection and potential items for deaccession.

John Vannatta reported that the Long Range Planning Committee discussed the 2040 Strategic Objectives.

Russell Spawn Jr. reported that the Membership Committee discussed the success of the New Member Welcome Wagon, reviewed the corporate membership brochure, discussed new member recruitment ideas, chapter support ideas, the membership anniversary pins, and the trial membership program.

John Doll reported that the RVP Committee discussed the incompliant chapters who have not submitted their reports, dropped member calls, the chapter revised bylaws that have not been submitted, and the Outstanding Chapter Recognition Award. Doll stated that a letter will be sent to the incompliant chapters. Doll stated that there is an opening for the RVP Delegate and requested that interested parties reach out to him.

Bill Wagner (Dave Hemelright) moved “to accept the committee reports as presented.” Motion passed with no discussion.

New Business

Glenn Martin presented a check from the ATHS Shenandoah Chapter to ATHS for the flagpole replacement project. Martin challenges other chapters to step up and donate to ATHS capital projects.

Ken Crouse recognized long-standing member, David Lance, for his membership to ATHS and stated that he would be missed.

John Vannatta requested that staff investigate the development of an app for ATHS.

Michael Gully requested that the ATHS logo letterhead be adjusted to make the logo clearer.

Dale Bridge presented the ATHS Endowment Fund Policy, the ATHS Capital Major Projects Reserve Policy, the ATHS Operations Reserve Fund, and the 2022 ATHS Budget.

David Hemelright (Craig Vogel) moved “to approve the ATHS Operations Reserve Fund Policy as presented.” Motion passed with brief discussion.

David Hemelright (Ken Crouse) moved “to approve the ATHS Capital Major Projects Reserve Policy as presented.” Motion passed with brief discussion.

Craig Vogel (John Vannatta) moved “to approve the ATHS Endowment Fund Policy as presented.” Motion passed with brief discussion.

Ken Crouse (BJ King) moved “to approve the 2022 ATHS budget as adjusted.” Motion passed with brief discussion.

Announcements

The next ATHS Board of Directors meeting will be January 20-22, 2022, in Kansas City, Missouri.

Adjournment

David Hemelright (Glenn Martin) moved to adjourn at 1:35 p.m.