

The American Truck Historical Society Partners with Harris Connect to Produce Commemorative 40th Anniversary Member Publication



The American Truck Historical Society is pleased to announce the 40th Anniversary Commemorative Membership Directory!

This handsome publication will be a welcome addition to your personal library. It will be a great way to show pride in being a member of the American Truck Historical Society, and a valuable resource as well.

Harris Connect, a leading publisher of alumni and membership publications for more than 45 years, has been selected to compile this first ever edition. It is expected to be the definitive “who’s who” of the American Truck Historical Society, and an excellent tool that you can use to connect with other members.

“We’re very excited about this upcoming publication. It will be a great way to commemorate our 40th anniversary as well as give our members a chance to share their trucking memories and photos with other antique truck enthusiasts around the world,”
said Bill Johnson, Executive Director.

The publication will feature an introduction and history of the American Truck Historical Society with full color pictures as well as the history of trucks, the trucking industry and its pioneers, and member-submitted photos and stories. In addition to personal, career and chapter information, members will also be able to list up to 20 owned vehicles, including manufacturer name and year.

American Truck Historical Society members will be contacted by phone, e-mail and mail around the end of July to verify and update their contact and career information. Be on the lookout for information on how you can participate in this publication and visit the ATHS website at www.aths.org for periodic updates.