



ATHS National Convention & Truck Show makes its debut in Reno in two short weeks

KANSAS CITY, Mo. (May 25, 2023) – Reno, Nevada will be bustling in just two weeks with more than 800 trucks arriving for the ATHS National Convention & Truck Show. “We have 700 trucks pre-registered and expect another 150 to 200 to register onsite. Onsite registrations begin at 10 a.m. on Tuesday, June 6. It’s not too late to bring that old truck you love — running, not running, small or large, we appreciate them all,” said ATHS Convention Manager Lea Ann Reed. “Since 2020 when Covid hit, our event attendance numbers have gradually increased each year, bouncing back to where we were pre-Covid. Being in Reno, where there’s lots to do and see has helped boost registration!” she said.

WHAT: National Convention & Truck Show is open to the public!

WHERE: Grand Sierra Resort & Casino, 2500 E 2nd St., Reno, Nevada

WHEN: Thursday, June 8 and Friday, June 9: 8 a.m. to 6 p.m. and Saturday, June 10 from 8 a.m. to 5 p.m.

TICKETS: Single-day pass tickets are available in the Grand Ballroom of GSR or get pre-sale tickets online at ATHS.org/Convention. Daily gate admittance is \$15/adult (kids 12 and under are free) and includes the Truck Show, Vendor Expo, and Learning Sessions.

What’s new at this year’s National Convention & Truck Show?

- More Learning Sessions than ever before! ATHS thanks members for sharing their expertise and knowledge. From the history of Kenworth to Freightliner, to learning how to find parts for your project truck, there truly is something for everyone, from the novice to the experienced who can all gain something valuable.
- More family fun activities and opportunities to win prizes. Downloading the “ATHS Connect” mobile app and using hashtag #Ready4Reno gives truck show-goers a chance to win a \$100 gift card.

For more information, visit ATHS.org/Convention or email events@ATHS.org or call 816-891-9900. Download the mobile app “ATHS Connect” to stay informed of the latest happenings,

prize drawings, and special announcements. Search “ATHS Connect” in your mobile app or scan the QR code:



The 2023 ATHS sponsors include Cummins, Daimler Truck North America, Vander Haag’s, Iowa 80, Truckomat, Cat Scale, Hagerty Insurance, The Sercombe Family, Reisel’s Machine Works, Owner-Operator Independent Drivers Association, Old Iron, and Carlisle Truck Nationals Big Rig & Shine.

Come vacation in beautiful Reno, Nevada, and enjoy the 2023 National Convention & Truck Show! <https://youtu.be/YevCNSNkm0w>

About ATHS

The American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. ATHS is international in scope, with 15,000+ members and 91 chapters spanning 23 countries and all 50 United States. The Zoe James Memorial Library hosts a collection of over 500,000 artifacts, including digitized and original photographs and documents, 35,000 pieces of sales literature, 45,000 books and periodicals, along with an extensive collection of scale model trucks. The American Trucking and Industry Leader Hall of Fame, ATHS Visitor Center, and Library are housed within the home office in Kansas City, Missouri, U.S.A. More information about ATHS, including hours of operation, can be found at ATHS.org.

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Mission: To preserve the history of trucks, the trucking industry, and its pioneers.