

## FOR IMMEDIATE RELEASE

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## Unlock Savings and Embrace Family Fun at the 2024 ATHS National Convention & Truck Show

- Early Bird deadline extended April 15 -

KANSAS CITY, Mo. (April 3, 2024) – The 2024 ATHS National Convention & Truck Show invites truck enthusiasts and families alike to York, Pennsylvania, from June 6-8, promising an unforgettable experience. With the Early Bird deadline extended until April 15, participants can enjoy savings of \$10 per registrant, making this event not only financially accessible but also an opportunity for families to fully immerse themselves in the Convention & Truck Show.

The excitement kicks off with onsite registrations beginning on Tuesday, June 4. Attendees are welcomed with open arms at the Kickoff Party on Wednesday, June 5, setting the stage for the highlight event, the Friday evening Awards Dinner & Banquet.

The 2024 National Convention & Truck Show will unfold at the York County Fairgrounds, located at 334 Carlisle Ave York, PA.

Register as a Convention Attendee or to Display Truck(s) by:

- ATHS Website: <u>www.aths.org/convention/2024-convention/</u>
- **Phone**: 816-891-9900

For those preferring traditional methods, a Convention Registration form https://tinyurl.com/25ut9ub9 can be mailed along with payment to: American Truck Historical Society 10380 N Ambassador Dr. Kansas City, MO 64153 The Convention package is priced at \$130 for members, encompassing week-long admission, the kickoff party, and the Awards Banquet. Additionally, a week-long admission pass is available at \$50 for members and \$80 for non-members.

Open to the public on June 6-8, the ATHS National Convention and Truck Show offer a plethora of activities. Daily gate spectator admittance is priced at \$15 for adult members and \$20 for adult non-members, with children aged 12 & under granted free entry. This includes access to the Truck Show, Vendor Expo, and Learning Sessions. Pre-sales will be available online starting in late April. With an average of around 1,000 trucks of all shapes and sizes on display, this event promises to captivate attendees of all ages.

The 2023 ATHS sponsors include: Cummins, Daimler Truck North America, Vander Haag's, Iowa 80, Truckomat, Cat Scale, Hagerty Insurance, The Sercombe Family, Reiselt's Machine Works, and Kenworth of PA.

For more information, visit <u>www.aths.org/convention/2024-convention/</u> or contact the ATHS at 816-891-9900.

## About ATHS

The American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. ATHS is international in scope, with 15,000+ members and 91 chapters spanning 23 countries and all 50 United States. The Zoe James Memorial Library hosts a collection of over 500,000 artifacts, including digitized and original photographs and documents, 35,000 pieces of sales literature, 45,000 books and periodicals, along with an extensive collection of scale model trucks. The American Trucking and Industry Leader Hall of Fame, ATHS Visitor Center, and Library are housed within the ATHS office in Kansas City, Missouri, U.S.A. More information about ATHS, including hours of operation, can be found at ATHS.

Mission: To preserve the history of trucks, the trucking industry, and its pioneers.

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