

American Truck Historical Society

Minutes of the Regular Meeting

Board of Directors – Kansas City, MO

October 29, 2022



Call to Order

Chairman Mark Schroyer called the meeting of the ATHS Board of Directors to order at 8:30 a.m. on Saturday, October 29, 2022. The meeting was held at the American Truck Historical Society in Kansas City, Missouri.

Officers Present

Mark Schroyer, Marty Glomb, David Schnautz, Rick Knox, Dan Tilson, Mark Vassallo,

Board Members Present

Wade Beck, Christian Budke, John Doll, David Hemelright, William Irvin, Lonnie Jones, Glenn Martin, Tony Martin, Dennis Martinez, Frank Merrill, Denny Postma, Stephen Rosemond, Ed Shepard, Steve Siemen, Russell Spawn, Don Streeper, Tony Van Beek, Craig Vogel, Bill Wagner, Peter Wild, and Ex-Officio Laurence Gration, Executive Director.

Past Presidents Present

Michael Gully, Thomas Mullen, John Vannatta, Lenny Wild

Board Members Absent

Manuel Andrade, BJ King, Christopher Nolet, Ed Rocha, Ian Watson, Terry Klenske, Tim Wright, Dave Schroyer, Joe Constance, Tom Amaducci, Richard Schaffer, William Semple, Gene Olson

Staff Present

Courtney Cesar, Jodi Kersten, Deb Martin, Lea Ann Reed, John Shehane, Barbara Sloan, and Marina Spexarth.

Guests Present

Jerry Wessel, Stu Mackay, Sheila Skemp, Erich Reiselt, Brian Blayloch

Quorum

A quorum was established, with 30 voting members being present.

Approval of Minutes

Preserving the history of trucks, the trucking industry, and its pioneers.

**Bill Wagner (Ed Shepard) moved “to accept the June 8, 2022, board minutes as presented.”
Motion passed with no discussion.**

Reports

President Marty Glomb thanked everyone for their attendance at this meeting and reported on the increased presence of ATHS at events around the country. He reported significantly more interest and attention being focused on ATHS. President Glomb congratulated everyone who made the 2022 Convention a success and thanked everyone for their hard work and dedication to making the Society prosperous. He reported briefly on the financial state of the Society. In closing, he congratulated Stormy Wylie for all her hard work and wished her well in her retirement.

Executive Director Laurence Gration reported on the state of the Society. John Shehane, Development Director, gave a brief presentation on planned giving.

Treasurer Dan Tilson reported on the financial state of the Society and presented the 2023 ATHS Budget. **Mark Vassallo (Craig Vogel) moved to accept the 2023 ATHS Budget as presented.
The motion passed with no discussion.**

Chairman Mark Schroyer reported that the Executive Committee has nothing to report to the board at this time.

Stephen Rosemond reported that the Awards Committee discussed the need to ensure that all award recipients are included on the Wall of Fame. The committee also discussed separating recognition for chapter service from the national level; the committee recommends the creation of a Chapter Member Service Award and adjusting the Distinguished Service Award eligibility to only focus on the national-level service. The committee discussed allowing deceased nominees to be given ATHS awards; the committee recommends not allowing deceased nominees to be approved.

John Vannatta reported that the Nominating Committee discussed the 2023-2024 Slate. He reported that the committee also recommends the creation of two new Canadian RVP positions.

John Doll (Bill Wagner) moved to add the RVP Central Canada and RVP Eastern Canada to the board. Motion passed with no discussion.

David Hemelright (Bill Wagner) moved to accept the 2023-2024 Slate as presented. The motion passed with no discussion.

First Vice President David Schnautz reported that the Convention Committee discussed the 2023 Convention and Truck Show progress, availability of golf carts at the 2023 Convention, potential sites for the 2026 Convention, and reviewed the volunteer job descriptions. He reported that the Truck Show subcommittee is also working on ways to promote ATHS at other events. The Training and Webinars subcommittee is looking for more speakers for learning sessions.

David Hemelright (Bill Wagner) moved to accept the Standing Committee reports as presented. The motion passed with no discussion.

President Marty Glomb reported that the Bylaws Committee has finished the review of the ATHS Bylaws. Craig Vogel presented the proposed revisions to the board.

Tom Mullen reported that the Hall of Fame Committee discussed financial tracking for the Hall of Fame and plans for the 2023 Hall of Fame induction ceremony. The committee is also looking for more Participating Partners, Visionary Partners, and Sustaining Partners for the organization. A brief discussion ensued on creating an advisory board for the Hall of Fame.

Tom Mullen reported that the Life Member Committee did not meet but is working on 2023 plans for life members.

Second Vice President Rick Knox reported that the Library Committee met but has no business to present. The committee members in attendance volunteered their time to assist in processing the Arnold Braasch Collection.

John Vannatta reported that the Long Range Planning Committee continues to monitor progress on the strategic objectives. The committee is also reviewing the RVP position and the job description.

Secretary Mark Vassallo reported that the Marketing and Communications Committee discussed the new ATHS Connect mobile app and how to increase the adoption of the app. The Marketing Subcommittee recommends adopting the ATHS Rack Card and to create a “Coffee for the Better Half” at the Convention. Vassallo reported that ATHS’ social media footprint is continually increasing, and they are reviewing other platforms to expand to. He reported that the Sponsorship Subcommittee is looking into prospects. The Merchandise Subcommittee is investigating product options and potential new inventory systems. He also reported that the Website Subcommittee is reviewing the ATHS website and requests feedback from the board via a survey.

Russell Spawn reported that the Membership Committee discussed continuing to include deceased life members in the ATHS membership totals was discussed; the committee

recommends that those deceased members should be removed from the total membership counts. The committee also discussed the 2023 membership budget; the committee recommends adding \$2,500 to member development to publish a color/puzzle book for chapters to hand out at shows to attract youth members.

John Doll reported that the RVP Committee discussed the results from the RVP Annual Report, the Chapter Annual Reports, the Dropped Member calls, and the outstanding chapter bylaws.

RVP Delegate Steve Siemen reported that the Volunteer Committee discussed the proposed Volunteer Job Descriptions, training, sign-up form, and vouchers.

Bill Wagner (Tony Martin) moved to accept the Special Committee reports as presented. Motion passed with no discussion.

Old Business

President Marty Glomb reported that five chapters are incompliant. Discussion on how to address the incompliance ensued; it was decided that those chapters are expected to be in full compliance and were granted an extended grace period ending December 31, 2022. Failure to gain full compliance will result in the chapter(s) becoming "inactive" and ineligible for any ATHS benefits.

Mark Vassallo (Craig Vogel) moved to dissolve the Virginia Foothills and Mark Twain Chapters and to extend the deadline for submission of outstanding documents for Auburn Heritage, Buckeye Vintage Haulers, and Steel Valley Chapters to December 31, 2022. The motion passed with no discussion.

Stephen Rosemond requests that the chapters that have donated to the Pride Project be thanked publicly in Wheels of Time.

New Business

Denny Postma thanked all the volunteers who assisted in the brick restoration project.

Rick Knox reported that the Society has purchased an AED for the facility, and the staff will be CPR-qualified.

Mark Vassallo reported that Dale Bridge is willing to contribute funds for the first 100 people who join ATHS between now and December 31, 2022.

Denny Postma reported on a potential new Editor candidate.

Michael Gully requested that the board consider moving the Home Office to a new location.

Announcements

President Marty Glomb thanked the ATHS sponsors, donors, and chapters for their dedication to preserving the ATHS Home Office for future generations.

The next ATHS Board of Directors meeting will be at the American Truck Historical Society on January 26-28, 2023, in Kansas City, Missouri.

Adjournment

M. Schroyer moved to adjourn at 2:13 p.m.